# YOUR NEXT CHAPTER Starts Here



# Real Estate

# Who You Partner With Matters

#### INDUSTRY INSIGHT THAT PAYS OFF

With decades of sales experience and negotiation expertise, we've honed the skills to navigate the market with confidence. What does this mean for you?

- Our pricing strategies and marketing expertise will maximize the value of your home
- You'll benefit from our keen eyes for spotting hidden opportunities and trends early
- Transparent data backed recommendations to empower your decisions





Countless families served





#### CONNECTED AND IN-THE-KNOW

In this business, who you know can be as important as what you know:

- We have access to industry experts
- Our industry connections mean we can leverage offmarket opportunities to get your home maximum exposure
- Access to trusted, quality trade to prepare, stage or conduct renovations to maximise your home value.



# About Mamic Real Estate



Mamic Real Estate is a family owned and operated business. As a family business we are committed to creating meaningful relationships we value:

- Transparent Communication: You will be informed and supported every step of the way
- Relentless Commitment to Excellence: We do not rest until we've exceeded your expectations
- Experience & Passion: Our love for what we do is reflected in the quality of service we provide

Our mission is to transform the real estate experience by delivering exceptional service, bold marketing strategies, and expert guidance. We're here to support you every step of the way, making your journey smooth, informed, and uniquely yours.



# hey there. Nice To Meet You!

#### SO YOU'RE READY TO LIST YOUR HOME?

At Mamic Real Estate we are dedicated to making your home-selling journey exceptional.

We understand how overwhelming the process can be for homeowners, which is why we've chosen to do things differently.

You are our top priority every step of the way. We will work tirelessly to help you sell your home for the best price, on your terms, with a smooth and stress-free process.

Ready to experience a different kind of home selling experience? Let's get started!





### Potential Outcomes of Our Meeting

ANY OF THESE THREE OPTIONS ARE PERFECTLY FINE

Option #1:

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You'll have the opportunity to list your home with us

You'll have the opportunity to list your home with us when you feel comfortable and confident in our approach. If we're both confident we can meet your needs, this is the perfect opportunity for us to work together.

Option #2: You might decide not to list with us

You might not decide to list with us, and that is perfectly ok. If at any point you do not feel comfortable with what we are saying or our approach does not align with your vision, we completely understand.

**Option #3:** We may decide not to take your listing

If we feel we cannot meet your goals within your desired timeframe, we may choose not to move forward. Our priority is always to ensure you get the best possible outcome.



# Ready to start your new chapter?

#### MAKING YOUR MOVE A REALITY

Moving isn't just about a new address - it is the beginning of an exciting new chapter and adventure in your life. Let's take a moment to dive into the incredible journey that awaits you!

What do you love the most about your current home?



Why are you looking at selling?



What opportunities does this move open up for you and your family?

# It's natural to feel a mix of excitement and nostalgia

- Focus on the possibilities: Picture yourself in your new surroundings.
- Celebrate your current home: Reflect on the memories you've made here.
- Look forward to new experiences: What new adventures await you?







### Confirming Key Disclosures

#### **Property Condition**

It's important to address any potential issues upfront. Since you've lived here:

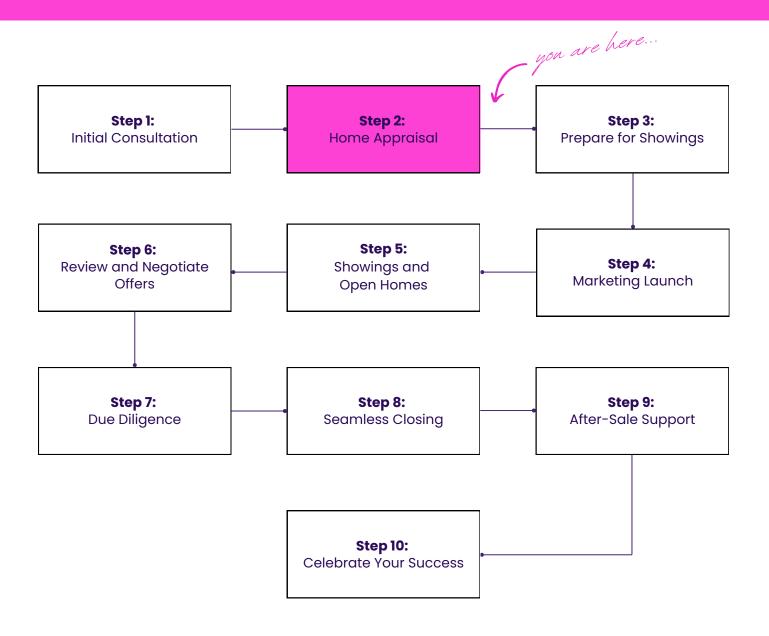
- Are you aware of any cracks, leaks, or signs of settling?
- Have you noticed any foundation or structural issues?
- Is your roof leak-free?
- Was all electrical work completed by a licensed professional?
- Any mold or mildew concerns?
- Have there been any problems with flooding or water drainage?
- Were any renovations done on the property?
- Is there any neighborhood noise that might affect the property?
- Has there been any history of crime or unfortunate events on the premises?
- Have you had issues with termites or other pests?
- Lastly, is there anything else you think we should know?



## Your Simple Guide to Selling Your Home

OUR TRIED AND TRUE HOME SELLING METHOD

OUR 10-step approach makes home-selling efficient and stress-free, avoiding common challenges. Here's our game plan







## Your Next Steps to Selling Your Home

WHAT YOU CAN EXPECT TO HAPPEN AFTER THIS MEETING

#### Step 3: Prepare for Showings

- We will co-ordinate expert photography to showcase your home
- We will provide tips on how to stage your property to impress buyers.

#### Step 4: Viewing and Evaluation

- You'll get a powerful multi-channel marketing strategy designed for maximum visibility.
- We will provide regular updates on listing activity and feedback.
- We will ensure your home stands out in the market and gets the attention it deserves.

#### Step 5: Showings and Open Homes

- You'll get a streamlined, discreet showing process.
- We will handle all showings and open homes professionally.
- You'll receive regular feedback and updates.
- Your daily life will face minimal disruption.

#### Step 6: Review and Negotiate Offers

- You will receive expert guidance every step of the way when evaluating and negotiating offers.
- We will be your advocate to secure the best terms possible
- You will feel confident and empowered in the final offer you accept





#### Step 7: Due Diligence

- You'll get proactive solutions to tackle any inspection or appraisal challenges, keeping everything on track.
- We will work closely with inspectors and appraisers to resolve any concerns quickly
- We will handle any roadblocks that come up to ensure a smooth sale.
- You will be kept in the loop every step of the way

#### Step 8: Seamless Closing

• We will guide you through the process to ensure everything is prepared on time for a smooth transfer of ownership

#### Step 9: After-Sale Support

- We will be with you even after the sale offering guidance and resources as you take your next steps
- We will remain available to answer any questions to ensure your complete satisfaction long after the transaction is completed
- We will support you through this transition and for any future real estate needs.

#### Step 10: Celebrate Your Success

- You will feel the excitement and satisfaction of a job well done.
- We will ensure you receive a special closing gift to add extra joy to the experience
- You will take pride in the successful outcome and step confidently into your next chapter





### Do you feel this plan has everything it takes to get your home sold?

LET'S MAKE SURE WE'RE ON THE RIGHT TRACK TO ACHIEVE THE BEST POSSIBLE OUTCOME

We understand that this is a big decision, and we want to make sure you feel completely comfortable moving forward.

What specific concerns do you have that we haven't addressed yet? We are here to ensure all your questions are answered.

We're going the extra mile to get your home gold







are you read

GETTING YOUR HOME ON THE MARKET

# Your Next Steps...

#### Step 1. Sign the Listing Agreement

- We'll review and sign the paperwork
- This officially starts our partnership

#### **Step 3. Prepare for Photos**

- We will provide a checklist for staging your home
- Our team can assist with decluttering and arranging if needed

#### Step 5. Set "Go Live" Date

- We'll determine the best day to list your home on the market
- Usually within 7-10 days from signing the listing agreement

#### Step 2. Professional Photography

- We'll set a date for our photographer to capture your home's best features
- Typically within the next 3-5 days

#### Step 4. Install "For Sale" Sign

- We will place our professional signage on your property
- This typically happens 1-2 days before going live on the market

#### Step 6. Final Review Meeting

- We'll meet to review all marketing materials and strategies
- This is your opportunity to ask any final questions before going live





Thank you for considering us to help sell your home. Our commitment to you is clear:

To sell your home for the best price possible, in the least amount of time, with the least amount of stress.

Your dream sale is within reach, and we are here to make it a reality. Let's take the first step together towards a seamless, stress-free sale. Let's get started today to begin your tailored home-selling experience, and let's turn that 'For Sale' sign into 'Sold'!



LIVING LOCAL SELLING LOCAL

Helping you buy and sell in the place we call home.



lets connect

Scan the QR code to stay connected and get the latest updates on your local market. Let's keep in touch!

