

Holland Park QLD 4121

Prepared on 5 Feb 2025

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Holland Park, QLD

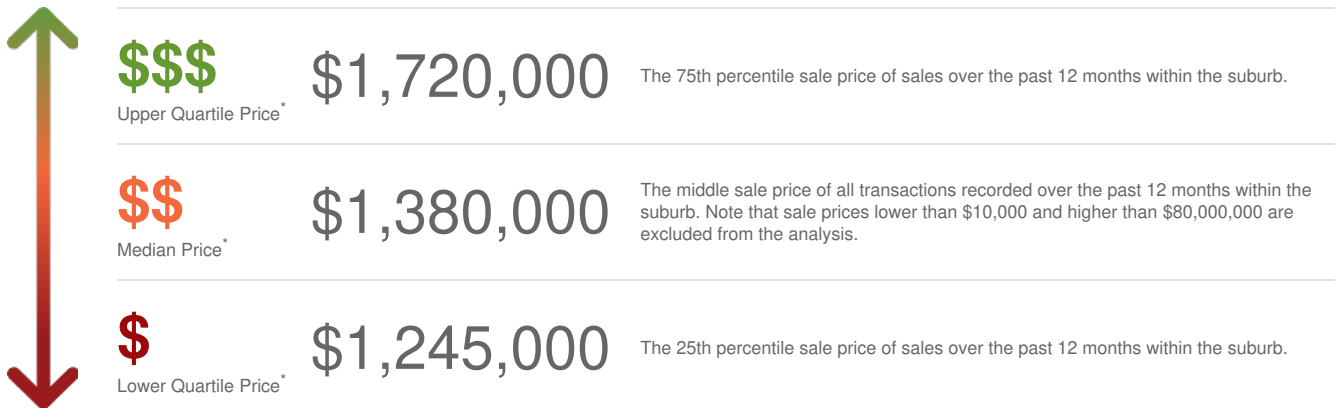
The size of Holland Park is approximately 3.1 square kilometres. It has 17 parks covering nearly 9.1% of total area. The population of Holland Park in 2011 was 7,848 people. By 2016 the population was 8,116 showing a population growth of 3.4% in the area during that time. The predominant age group in Holland Park is 40-49 years. Households in Holland Park are primarily couples with children and are likely to be repaying \$1800 - \$2399 per month on mortgage repayments. In general, people in Holland Park work in a professional occupation. In 2011, 61.7% of the homes in Holland Park were owner-occupied compared with 61.3% in 2016. Currently the median sales price of houses in the area is \$1,380,000.

	House	Unit	Land
Average Tenure Period	14.7 years	8.0 years	-
Total Dwellings	2,752	383	58
Total New Listings	115	12	-
Median Value	\$1,405,291	\$751,680	-
Total Properties Listed	125	14	-

House: Market Trends



House: Median Price Quartiles

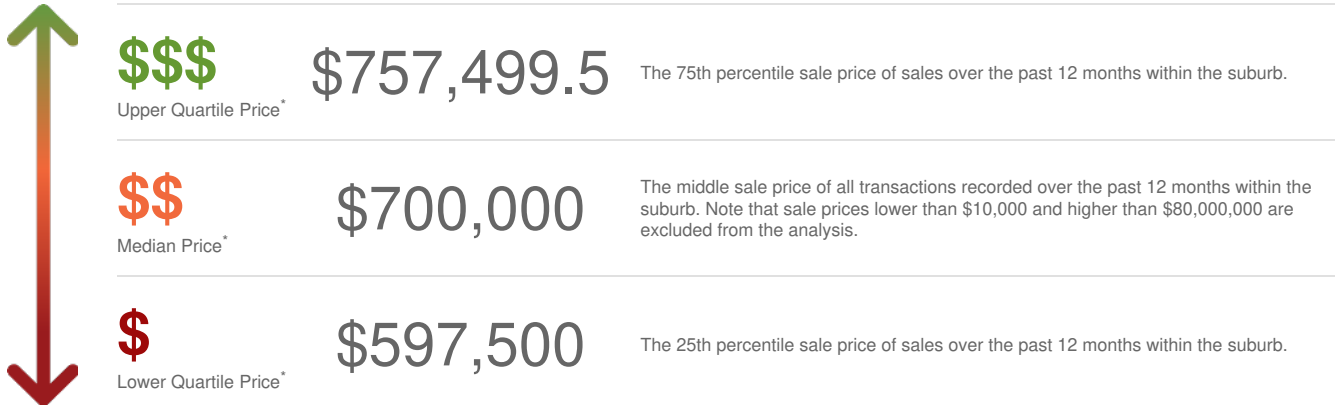


*Statistics are calculated over a rolling 12 month period

Unit: Market Trends

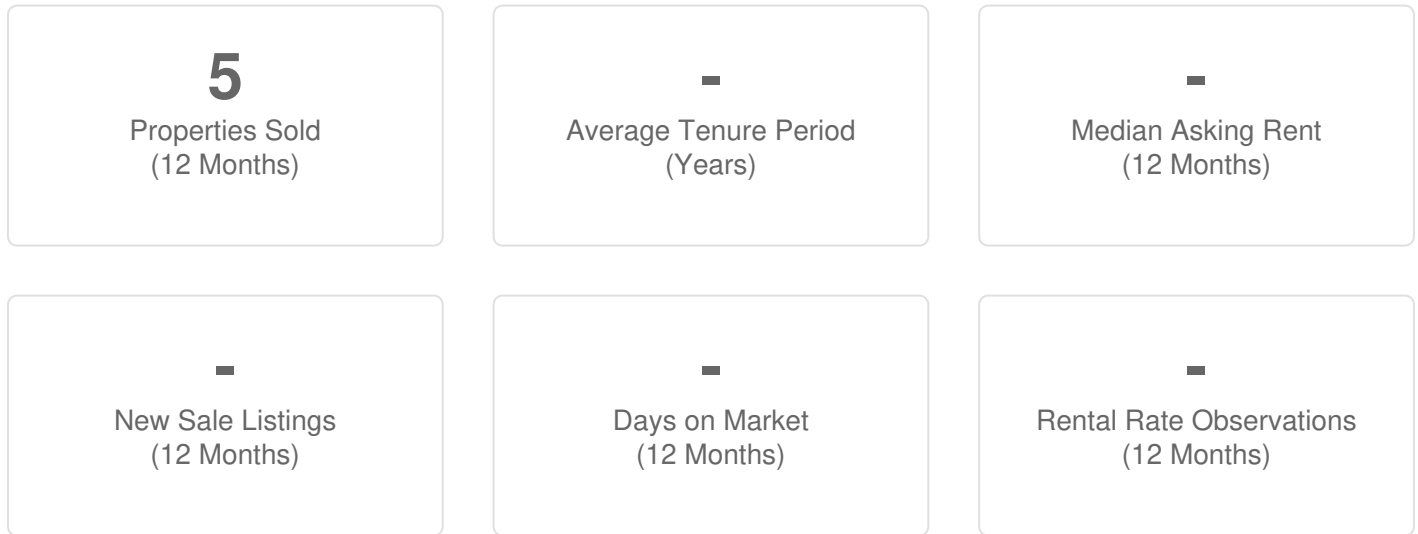
23 Properties Sold (12 Months)	8.0 Average Tenure Period (Years)	\$545/w Median Asking Rent (12 Months)
12 New Sale Listings (12 Months)	14.5 Days on Market (12 Months)	81 Rental Rate Observations (12 Months)

Unit: Median Price Quartiles

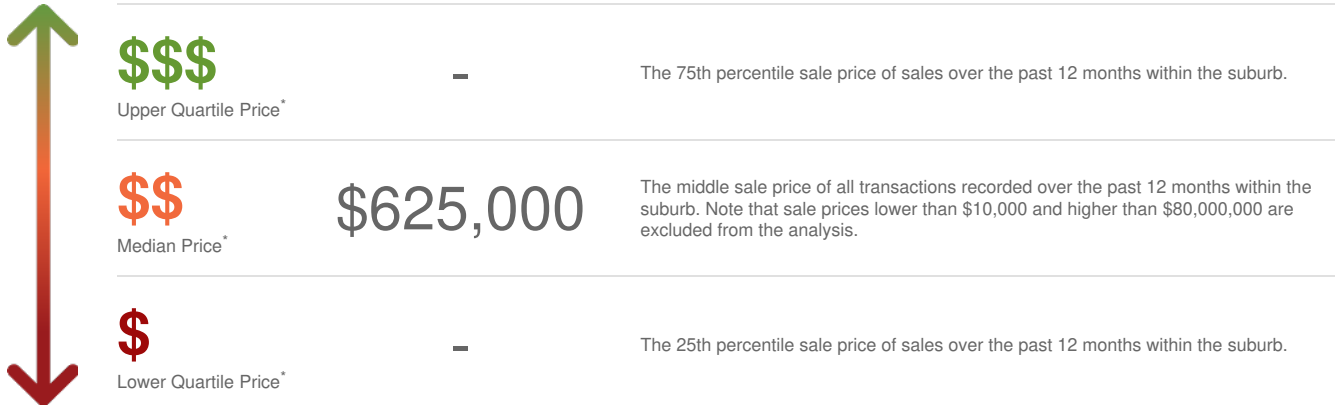


*Statistics are calculated over a rolling 12 month period

Land: Market Trends



Land: Median Price Quartiles



*Statistics are calculated over a rolling 12 month period

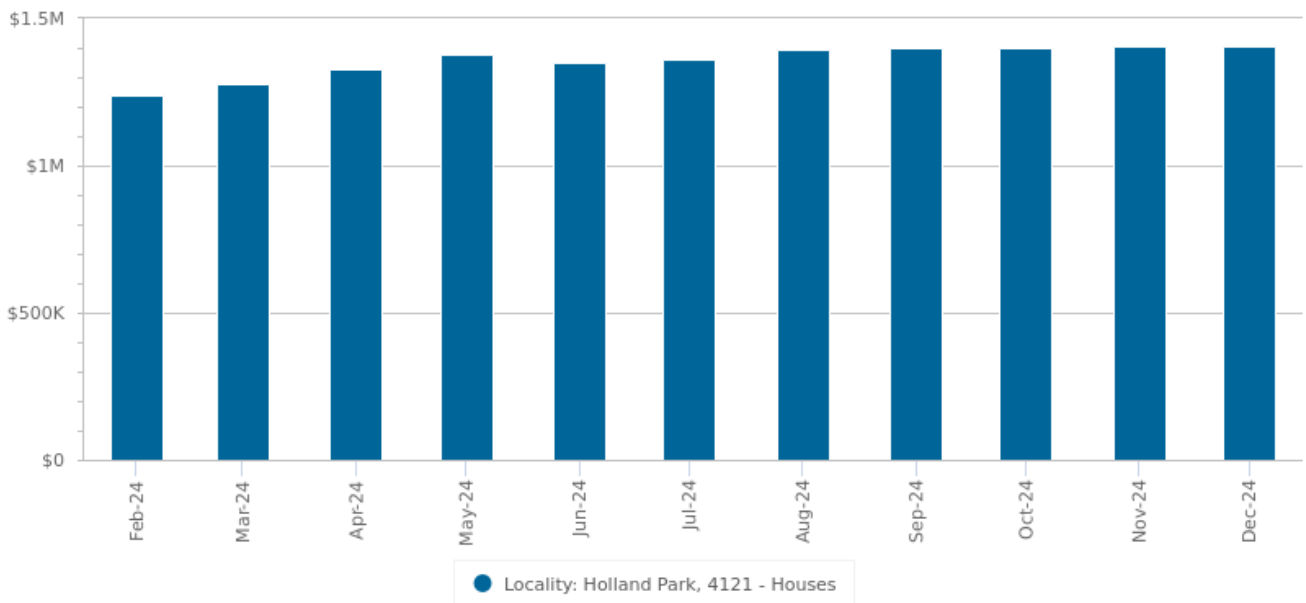
House: Recent Median Value

\$1.41M

Dec 2024

	Holland Park
Feb 2024	\$1,237,243
Mar 2024	\$1,278,143
Apr 2024	\$1,329,169
May 2024	\$1,378,886
Jun 2024	\$1,351,726
Jul 2024	\$1,363,369
Aug 2024	\$1,391,931
Sep 2024	\$1,402,566
Oct 2024	\$1,399,655
Nov 2024	\$1,405,548
Dec 2024	\$1,405,291
Jan 2025	-

Statistics are calculated at the end of the displayed month



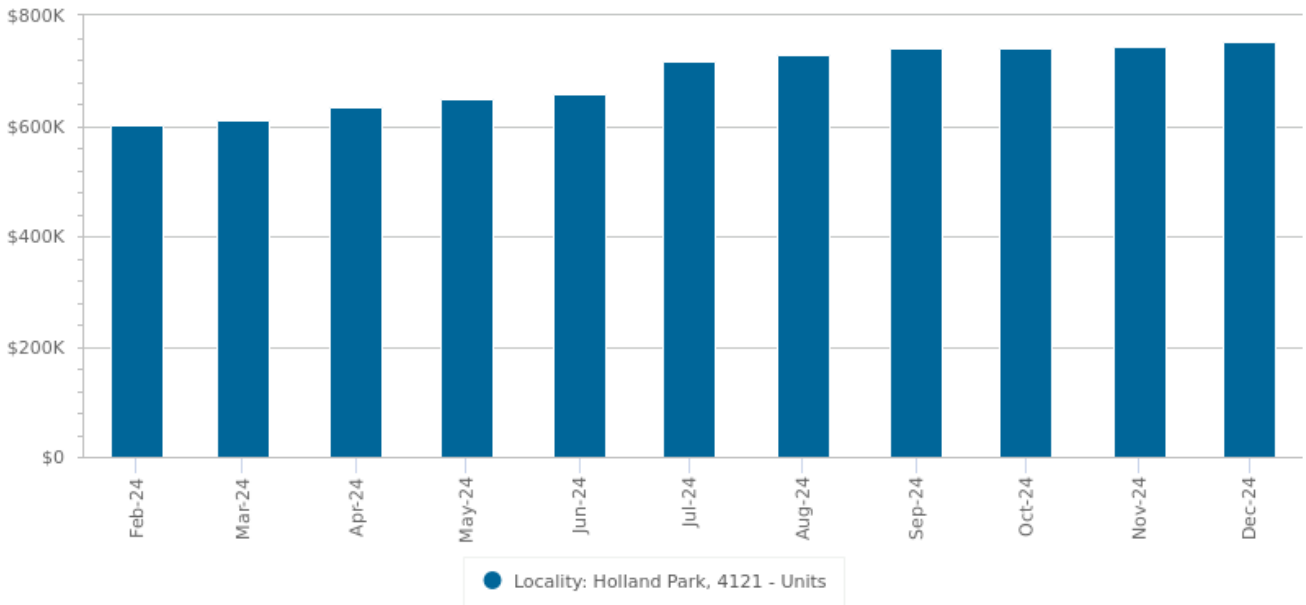
Statistics are calculated at the end of the displayed month

Unit: Recent Median Value

\$752K
Dec 2024

	Holland Park
Feb 2024	\$602,045
Mar 2024	\$609,205
Apr 2024	\$634,526
May 2024	\$648,670
Jun 2024	\$658,067
Jul 2024	\$717,567
Aug 2024	\$729,815
Sep 2024	\$740,727
Oct 2024	\$742,177
Nov 2024	\$744,258
Dec 2024	\$751,680
Jan 2025	-

Statistics are calculated at the end of the displayed month



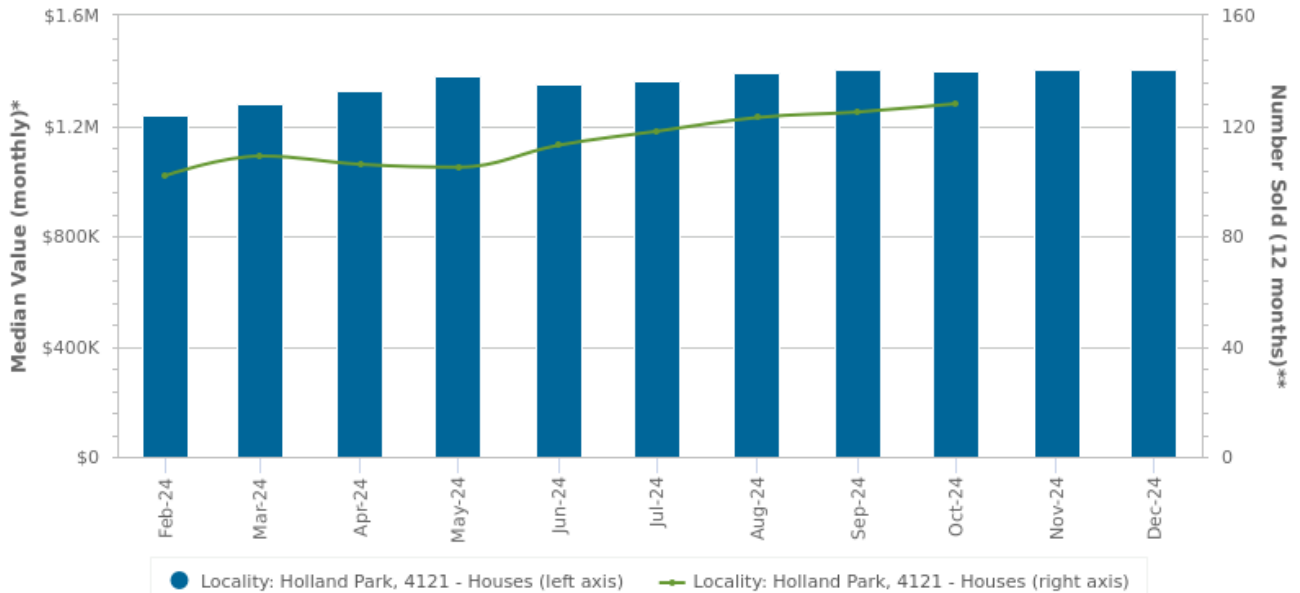
Statistics are calculated at the end of the displayed month

House: Median Value vs Number Sold

128
Oct 2024

	Median Value	Number Of Sold
Feb 2024	\$1,237,243	102
Mar 2024	\$1,278,143	109
Apr 2024	\$1,329,169	106
May 2024	\$1,378,886	105
Jun 2024	\$1,351,726	113
Jul 2024	\$1,363,369	118
Aug 2024	\$1,391,931	123
Sep 2024	\$1,402,566	125
Oct 2024	\$1,399,655	128
Nov 2024	\$1,405,548	-
Dec 2024	\$1,405,291	-
Jan 2025	-	-

Statistics are calculated over a rolling 12 month period



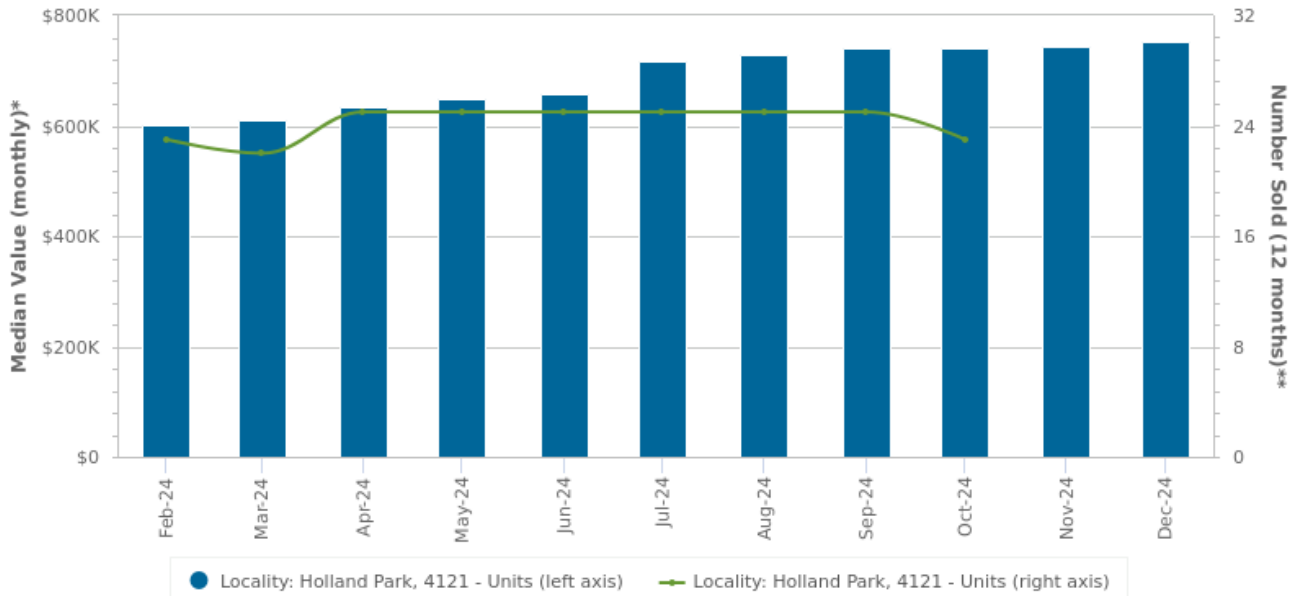
*Statistics are calculated at the end of the displayed month
 **Statistics are calculated over a rolling 12 month period

Unit: Median Value vs Number Sold

23
Oct 2024

	Median Value	Number Of Sold
Feb 2024	\$602,045	23
Mar 2024	\$609,205	22
Apr 2024	\$634,526	25
May 2024	\$648,670	25
Jun 2024	\$658,067	25
Jul 2024	\$717,567	25
Aug 2024	\$729,815	25
Sep 2024	\$740,727	25
Oct 2024	\$742,177	23
Nov 2024	\$744,258	-
Dec 2024	\$751,680	-
Jan 2025	-	-

Statistics are calculated over a rolling 12 month period



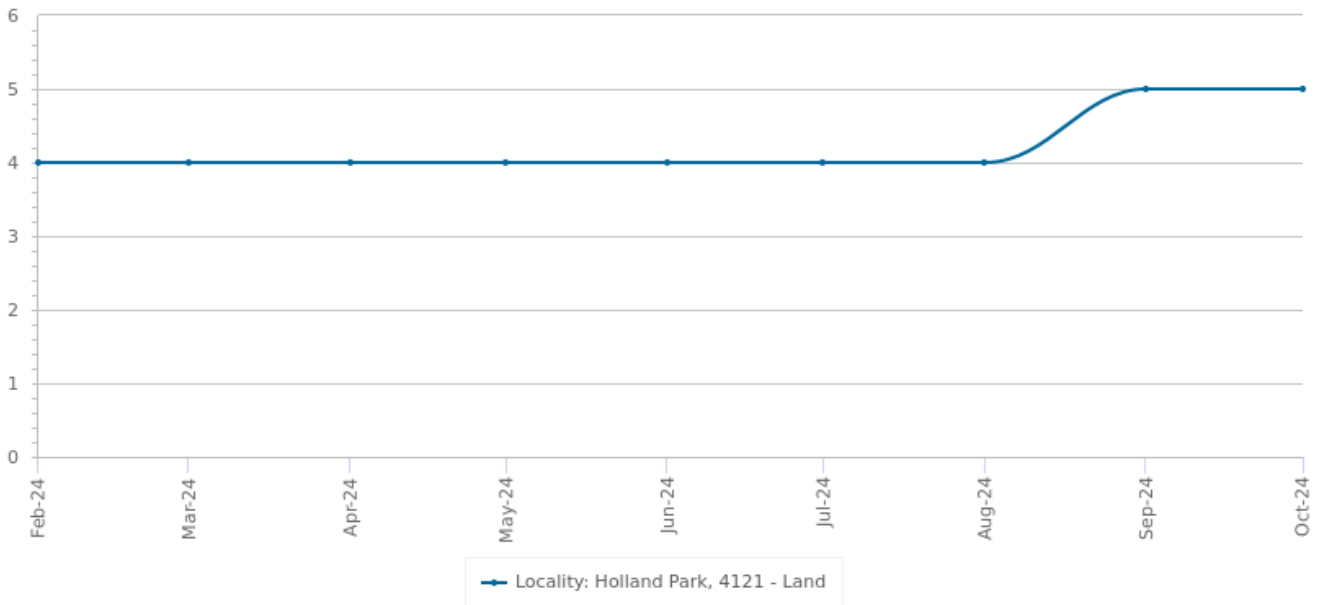
*Statistics are calculated at the end of the displayed month
 **Statistics are calculated over a rolling 12 month period

Land: Median Value vs Number Sold

5
Oct 2024

	Median Value	Number Of Sold
Feb 2024	-	4
Mar 2024	-	4
Apr 2024	-	4
May 2024	-	4
Jun 2024	-	4
Jul 2024	-	4
Aug 2024	-	4
Sep 2024	-	5
Oct 2024	-	5
Nov 2024	-	-
Dec 2024	-	-
Jan 2025	-	-

Statistics are calculated over a rolling 12 month period



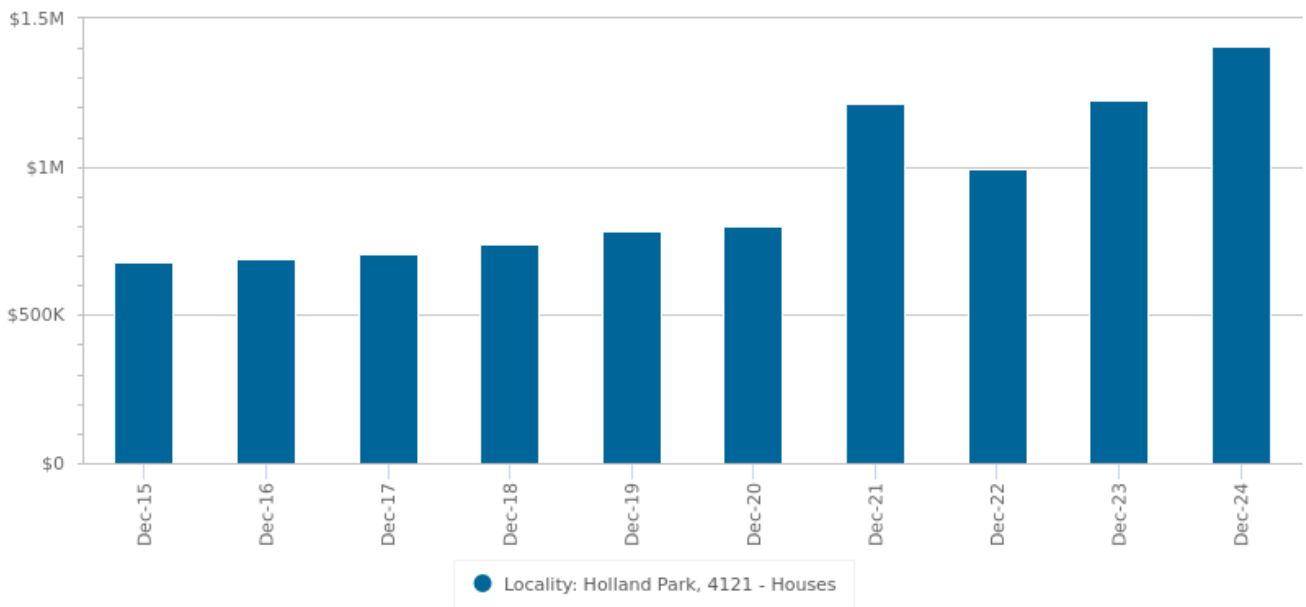
Statistics are calculated over a rolling 12 month period

House: Median Value

\$1.41M
Dec 2024

	Holland Park
Dec 2016	\$691,376
Dec 2017	\$708,560
Dec 2018	\$737,444
Dec 2019	\$780,901
Dec 2020	\$799,601
Dec 2021	\$1,211,058
Dec 2022	\$991,607
Dec 2023	\$1,223,780
Dec 2024	\$1,405,291
Dec 2025	-

Statistics are calculated at the end of the displayed month



Statistics are calculated at the end of the displayed month

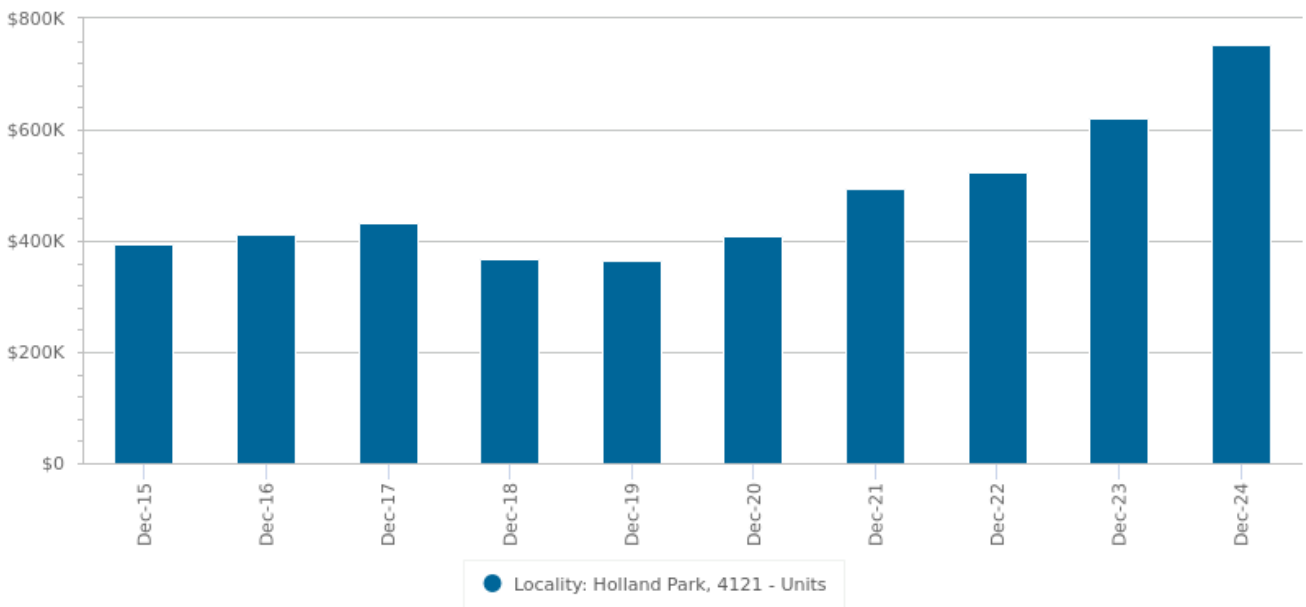
Unit: Median Value

\$752K

Dec 2024

	Holland Park
Dec 2016	\$412,921
Dec 2017	\$432,986
Dec 2018	\$367,664
Dec 2019	\$365,553
Dec 2020	\$409,281
Dec 2021	\$493,387
Dec 2022	\$524,244
Dec 2023	\$621,592
Dec 2024	\$751,680
Dec 2025	-

Statistics are calculated at the end of the displayed month



Statistics are calculated at the end of the displayed month

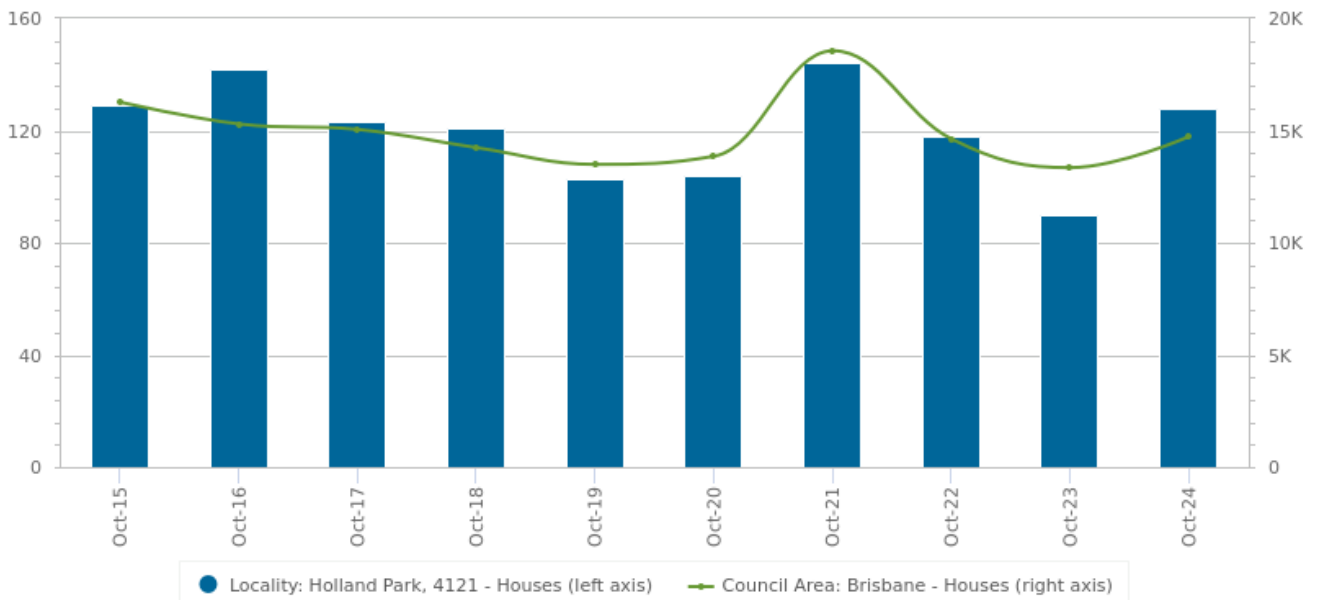
House: Sales Per Annum

128

Oct 2024

	Holland Park	Brisbane
Oct 2016	142	15291
Oct 2017	123	15047
Oct 2018	121	14236
Oct 2019	103	13490
Oct 2020	104	13859
Oct 2021	144	18556
Oct 2022	118	14619
Oct 2023	90	13347
Oct 2024	128	14740
Oct 2025	0	0

Statistics are calculated over a rolling 12 month period



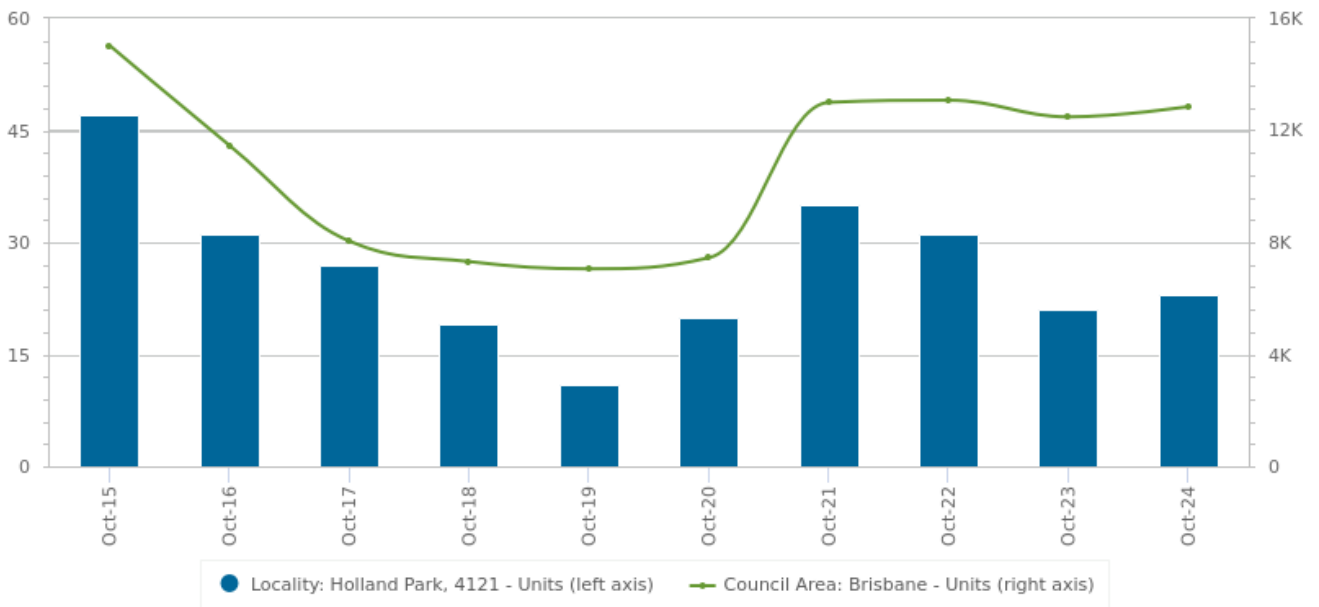
Statistics are calculated over a rolling 12 month period

Unit: Sales Per Annum

23
Oct 2024

	Holland Park	Brisbane
Oct 2016	31	11451
Oct 2017	27	8039
Oct 2018	19	7313
Oct 2019	11	7055
Oct 2020	20	7454
Oct 2021	35	13000
Oct 2022	31	13076
Oct 2023	21	12481
Oct 2024	23	12845
Oct 2025	0	0

Statistics are calculated over a rolling 12 month period



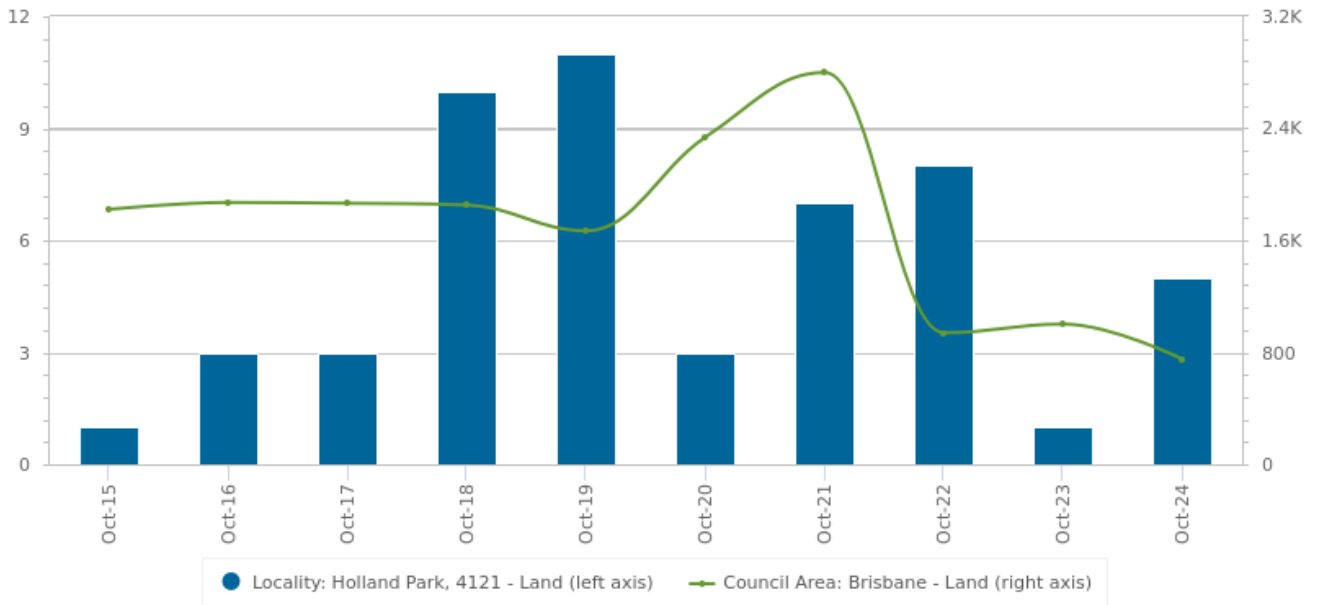
Statistics are calculated over a rolling 12 month period

Land: Sales Per Annum

5
Oct 2024

	Holland Park	Brisbane
Oct 2016	3	1871
Oct 2017	3	1865
Oct 2018	10	1852
Oct 2019	11	1668
Oct 2020	3	2339
Oct 2021	7	2799
Oct 2022	8	940
Oct 2023	1	1002
Oct 2024	5	751
Oct 2025	0	0

Statistics are calculated over a rolling 12 month period



Statistics are calculated over a rolling 12 month period

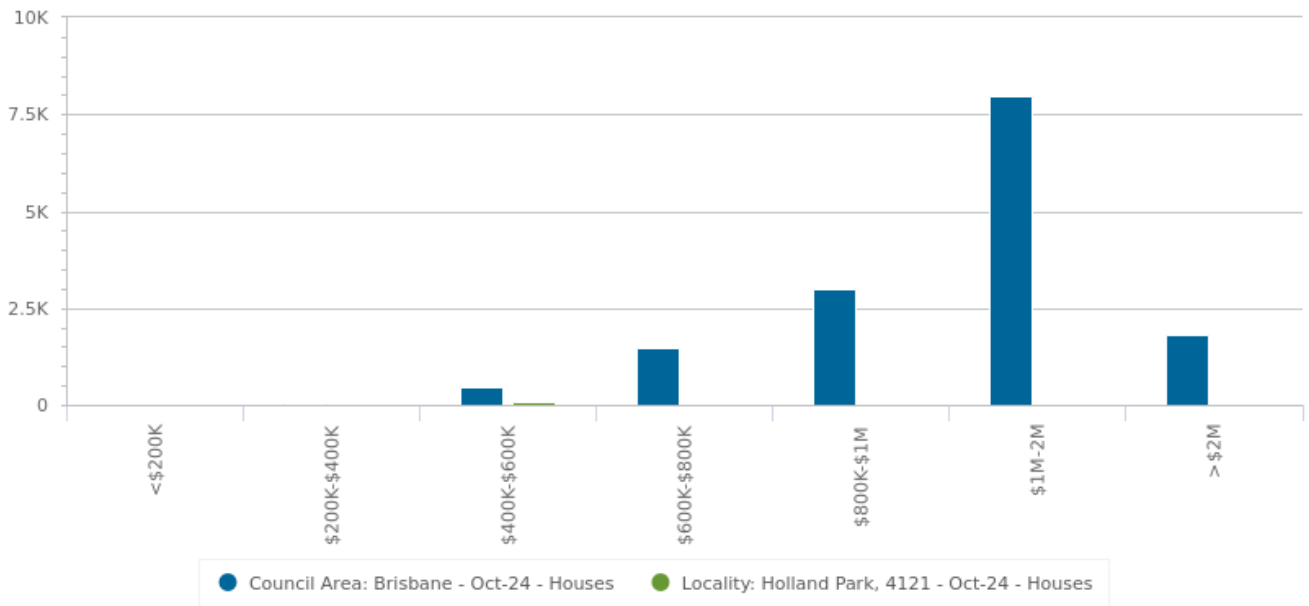
House: Sales By Price

\$202.24M

Oct 2024

	Holland Park	Brisbane
<\$200K	-	3
\$200K-\$400K	-	28
\$400K-\$600K	-	456
\$600K-\$800K	1	1,466
\$800K-\$1M	5	2,995
\$1M-\$2M	101	7,964
>\$2M	20	1,811

Statistics are calculated over a rolling 12 month period



Statistics are calculated over a rolling 12 month period

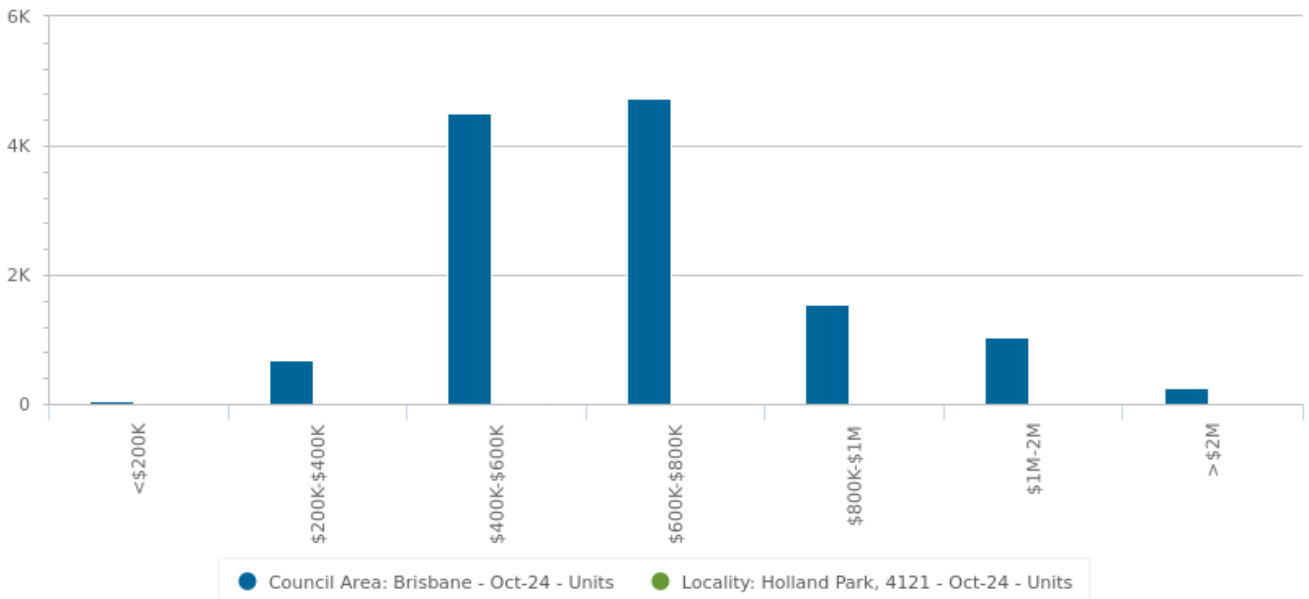
Unit: Sales By Price

\$17.88M

Oct 2024

	Holland Park	Brisbane
<\$200K	-	49
\$200K-\$400K	1	678
\$400K-\$600K	5	4,501
\$600K-\$800K	13	4,746
\$800K-\$1M	2	1,555
\$1M-\$2M	1	1,045
>\$2M	1	262

Statistics are calculated over a rolling 12 month period

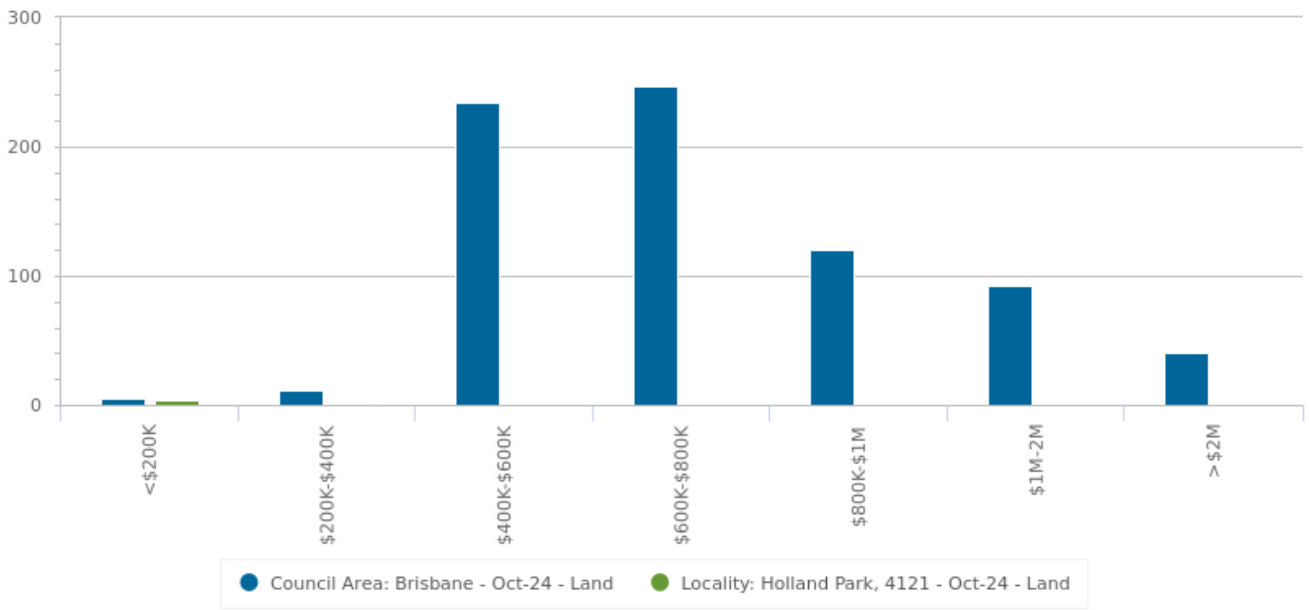


Statistics are calculated over a rolling 12 month period

Land: Sales By Price

	Holland Park	Brisbane
<\$200K	-	5
\$200K-\$400K	-	11
\$400K-\$600K	-	234
\$600K-\$800K	-	247
\$800K-\$1M	4	120
\$1M-\$2M	1	93
>\$2M	-	41

Statistics are calculated over a rolling 12 month period



Statistics are calculated over a rolling 12 month period

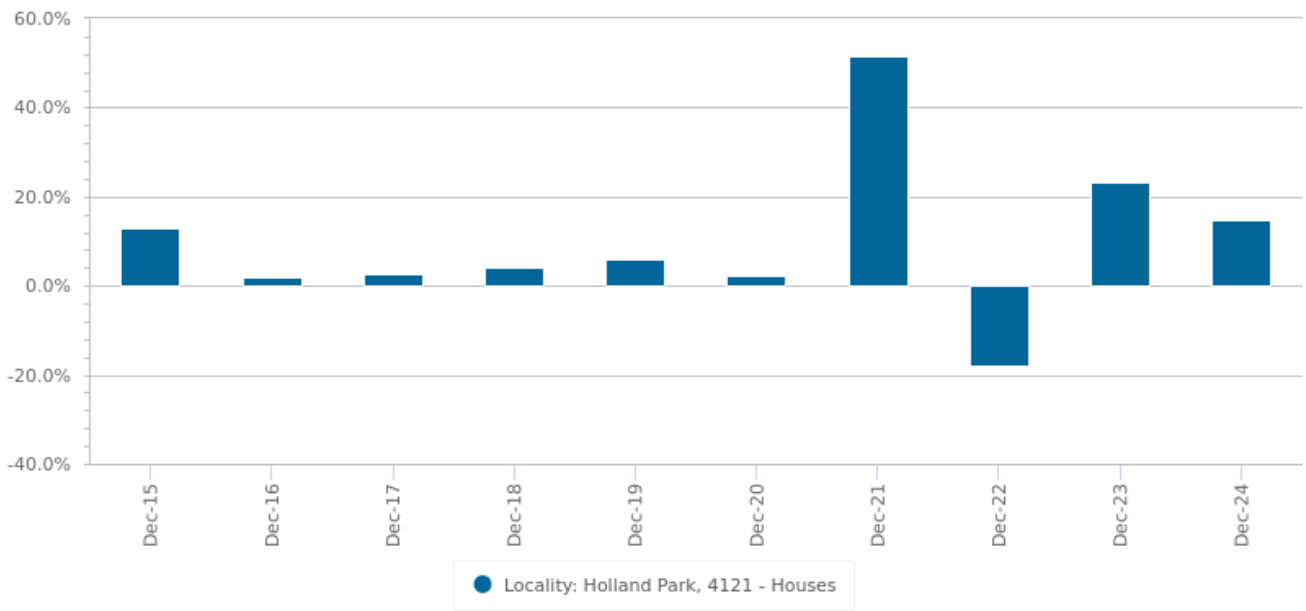
House: Change In Median Value

14.8%

Dec 2024

	Holland Park
Dec 2016	1.8%
Dec 2017	2.5%
Dec 2018	4.1%
Dec 2019	5.9%
Dec 2020	2.4%
Dec 2021	51.5%
Dec 2022	-18.1%
Dec 2023	23.4%
Dec 2024	14.8%
Dec 2025	-

Statistics are calculated at the end of the displayed month



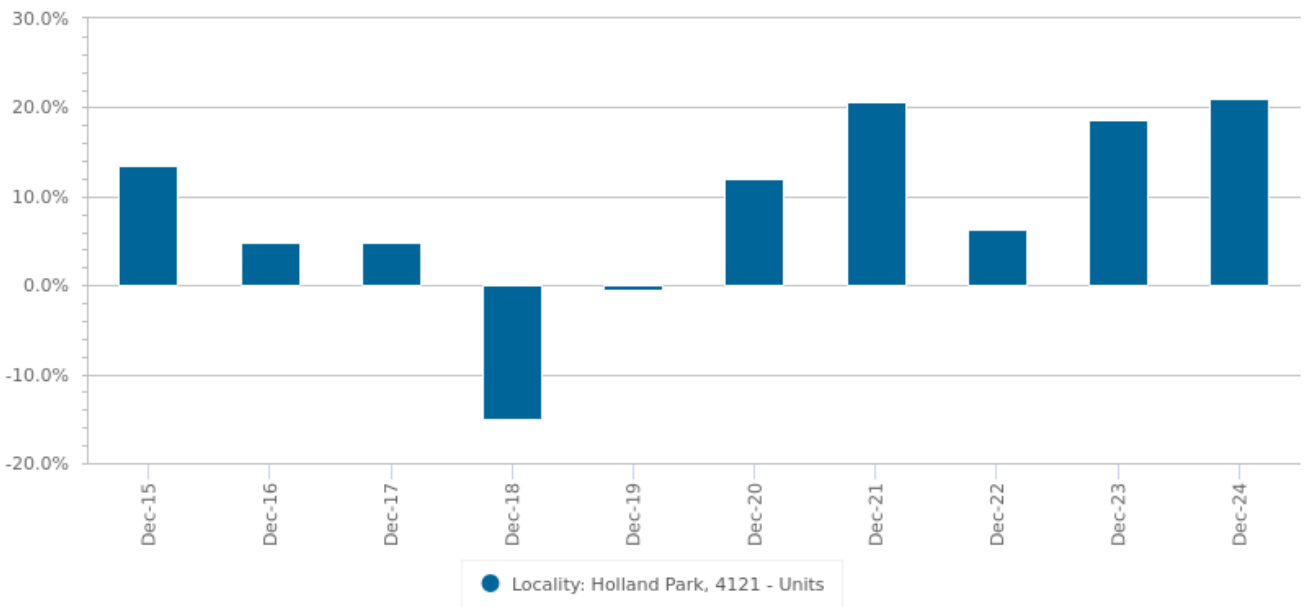
Statistics are calculated at the end of the displayed month

Unit: Change In Median Value

20.9%
Dec 2024

	Holland Park
Dec 2016	4.8%
Dec 2017	4.9%
Dec 2018	-15.1%
Dec 2019	-0.6%
Dec 2020	12.0%
Dec 2021	20.5%
Dec 2022	6.3%
Dec 2023	18.6%
Dec 2024	20.9%
Dec 2025	-

Statistics are calculated at the end of the displayed month



Statistics are calculated at the end of the displayed month

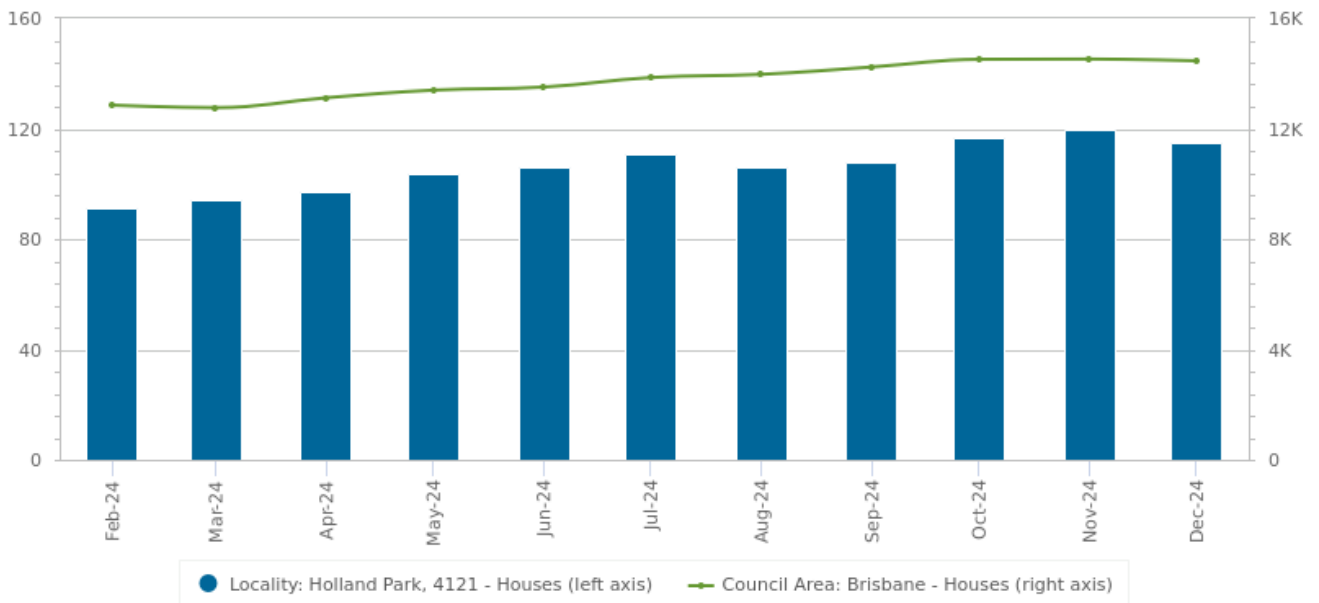
House: Number of New Listing

115

Dec 2024

	Holland Park	Brisbane
Feb 2024	91	12,853
Mar 2024	94	12,763
Apr 2024	97	13,124
May 2024	104	13,398
Jun 2024	106	13,511
Jul 2024	111	13,857
Aug 2024	106	13,972
Sep 2024	108	14,239
Oct 2024	117	14,516
Nov 2024	120	14,525
Dec 2024	115	14,462
Jan 2025	-	-

Statistics are calculated over a rolling 12 month period



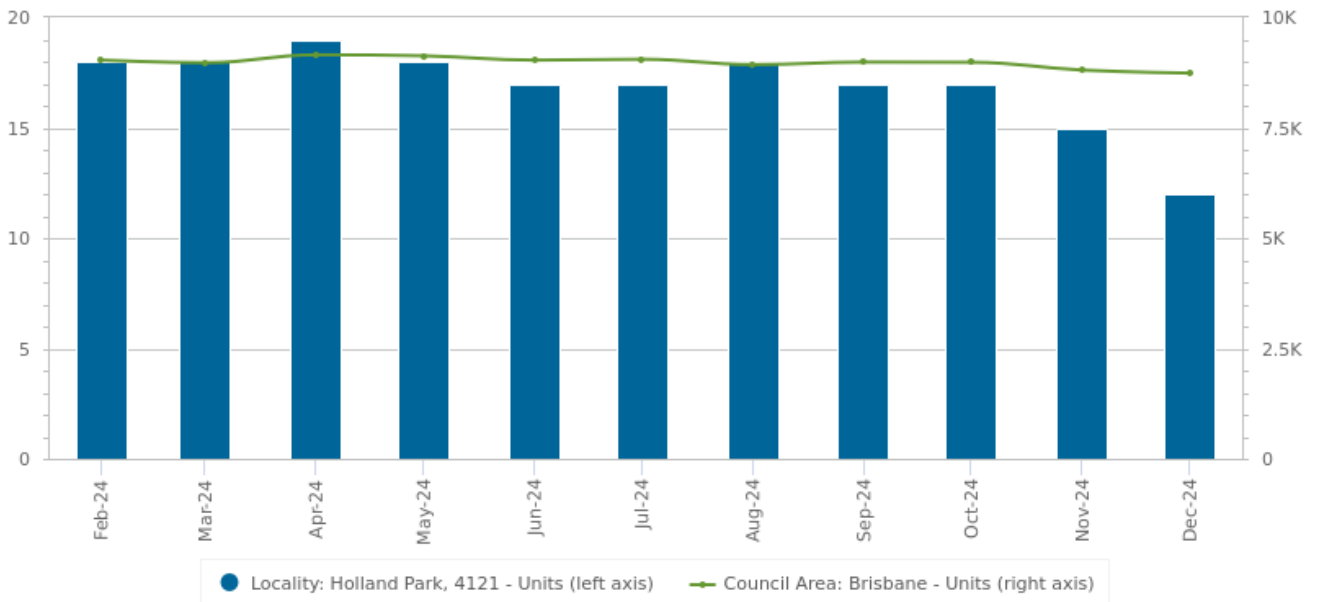
Statistics are calculated over a rolling 12 month period

Unit: Number of New Listing

12
Dec 2024

	Holland Park	Brisbane
Feb 2024	18	9,032
Mar 2024	18	8,972
Apr 2024	19	9,151
May 2024	18	9,129
Jun 2024	17	9,031
Jul 2024	17	9,051
Aug 2024	18	8,930
Sep 2024	17	8,987
Oct 2024	17	8,982
Nov 2024	15	8,805
Dec 2024	12	8,737
Jan 2025	-	-

Statistics are calculated over a rolling 12 month period



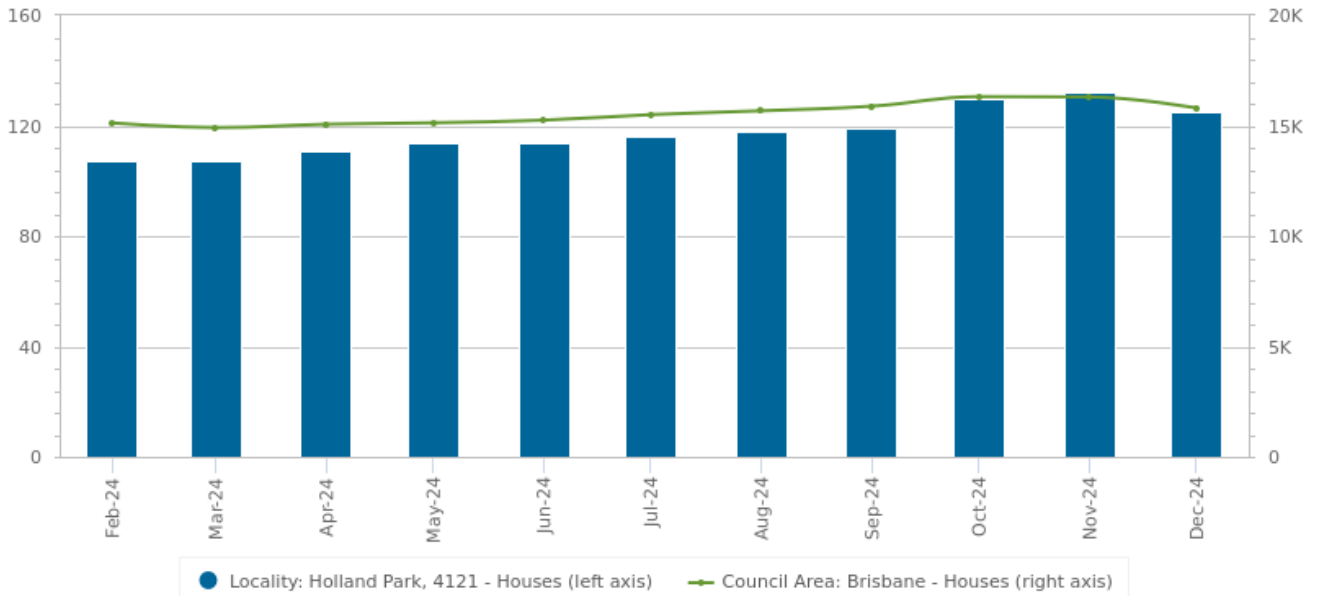
Statistics are calculated over a rolling 12 month period

House: Total Properties Listed

125
Dec 2024

	Holland Park	Brisbane
Feb 2024	107	15,123
Mar 2024	107	14,914
Apr 2024	111	15,068
May 2024	114	15,132
Jun 2024	114	15,253
Jul 2024	116	15,503
Aug 2024	118	15,677
Sep 2024	119	15,887
Oct 2024	130	16,318
Nov 2024	132	16,304
Dec 2024	125	15,804
Jan 2025	-	-

Statistics are calculated over a rolling 12 month period



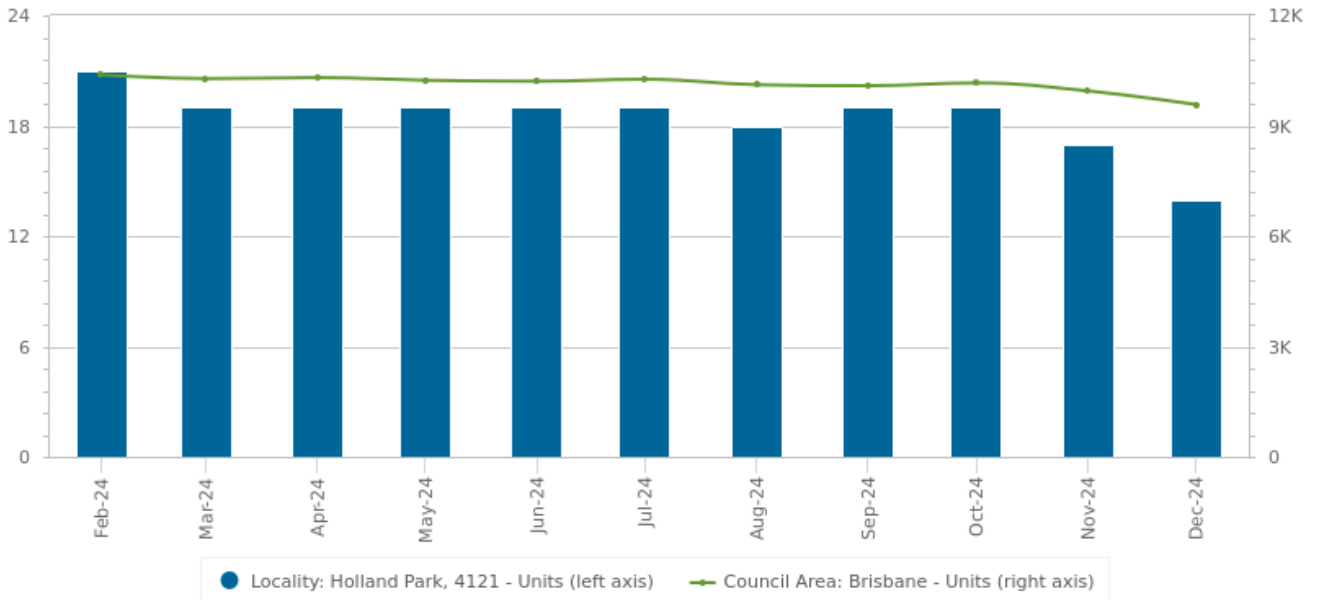
Statistics are calculated over a rolling 12 month period

Unit: Total Properties Listed

14
Dec 2024

	Holland Park	Brisbane
Feb 2024	21	10,380
Mar 2024	19	10,280
Apr 2024	19	10,308
May 2024	19	10,236
Jun 2024	19	10,209
Jul 2024	19	10,263
Aug 2024	18	10,114
Sep 2024	19	10,088
Oct 2024	19	10,163
Nov 2024	17	9,945
Dec 2024	14	9,575
Jan 2025	-	-

Statistics are calculated over a rolling 12 month period



Statistics are calculated over a rolling 12 month period

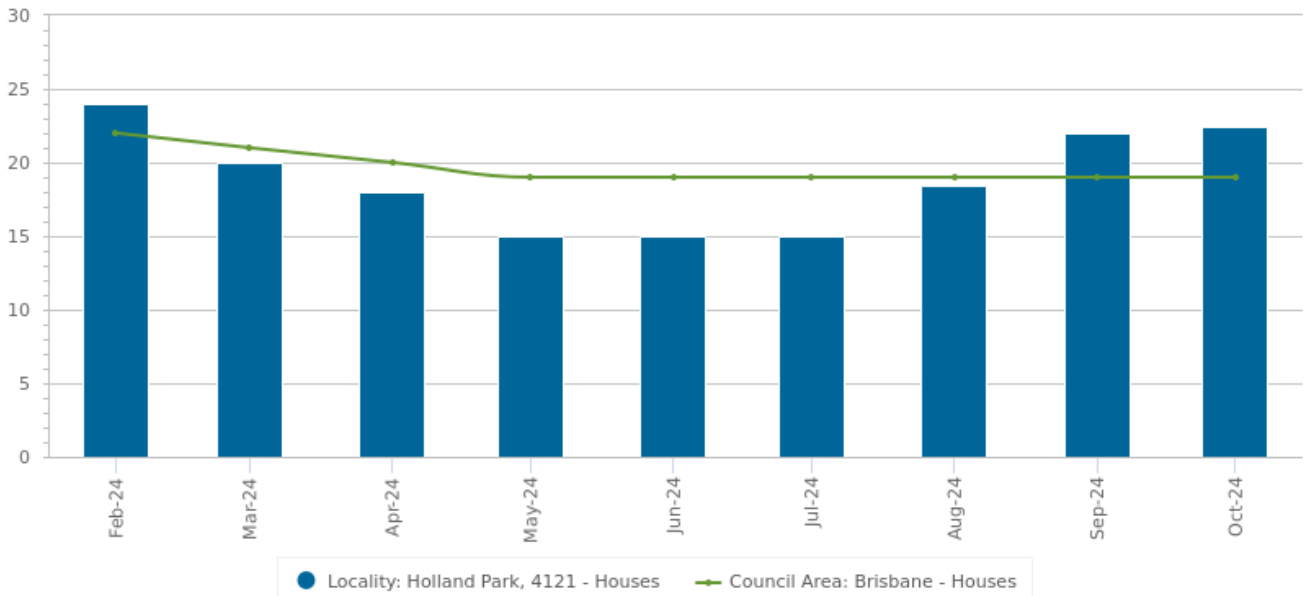
House: Median Days On Market

22.5

Oct 2024

	Holland Park	Brisbane
Feb 2024	24	22
Mar 2024	20	21
Apr 2024	18	20
May 2024	15	19
Jun 2024	15	19
Jul 2024	15	19
Aug 2024	18.5	19
Sep 2024	22	19
Oct 2024	22.5	19
Nov 2024	-	-
Dec 2024	-	-
Jan 2025	-	-

Statistics are calculated over a rolling 12 month period



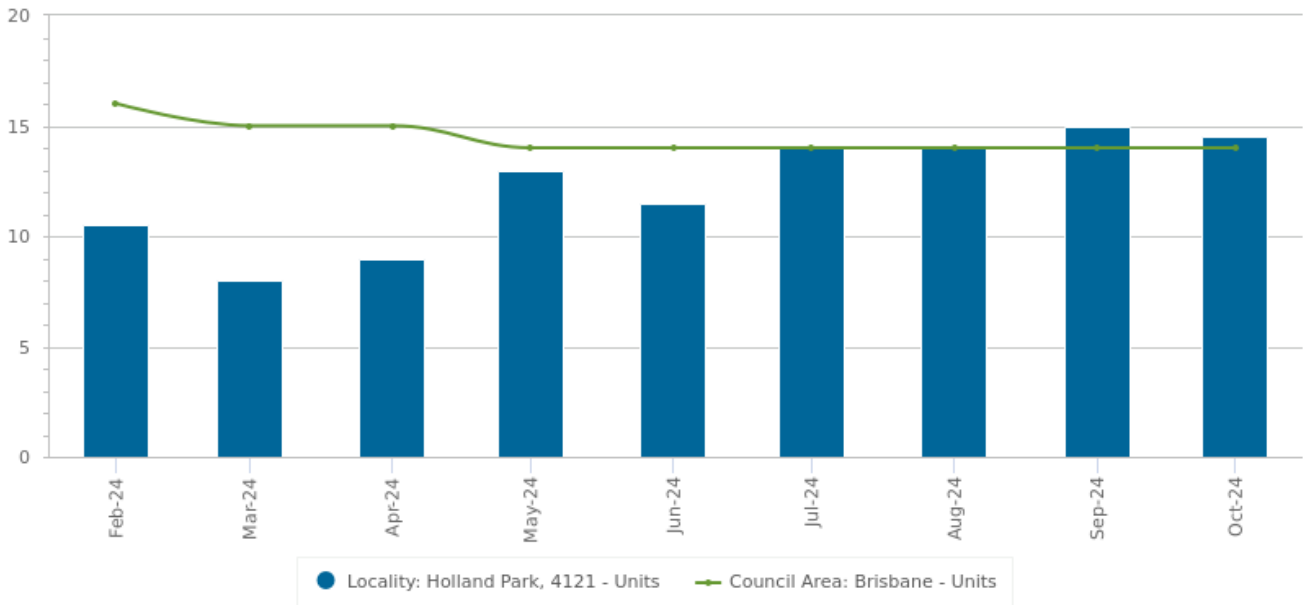
Statistics are calculated over a rolling 12 month period

Unit: Median Days On Market

14.5
Oct 2024

	Holland Park	Brisbane
Feb 2024	10.5	16
Mar 2024	8	15
Apr 2024	9	15
May 2024	13	14
Jun 2024	11.5	14
Jul 2024	14	14
Aug 2024	14	14
Sep 2024	15	14
Oct 2024	14.5	14
Nov 2024	-	-
Dec 2024	-	-
Jan 2025	-	-

Statistics are calculated over a rolling 12 month period



Statistics are calculated over a rolling 12 month period

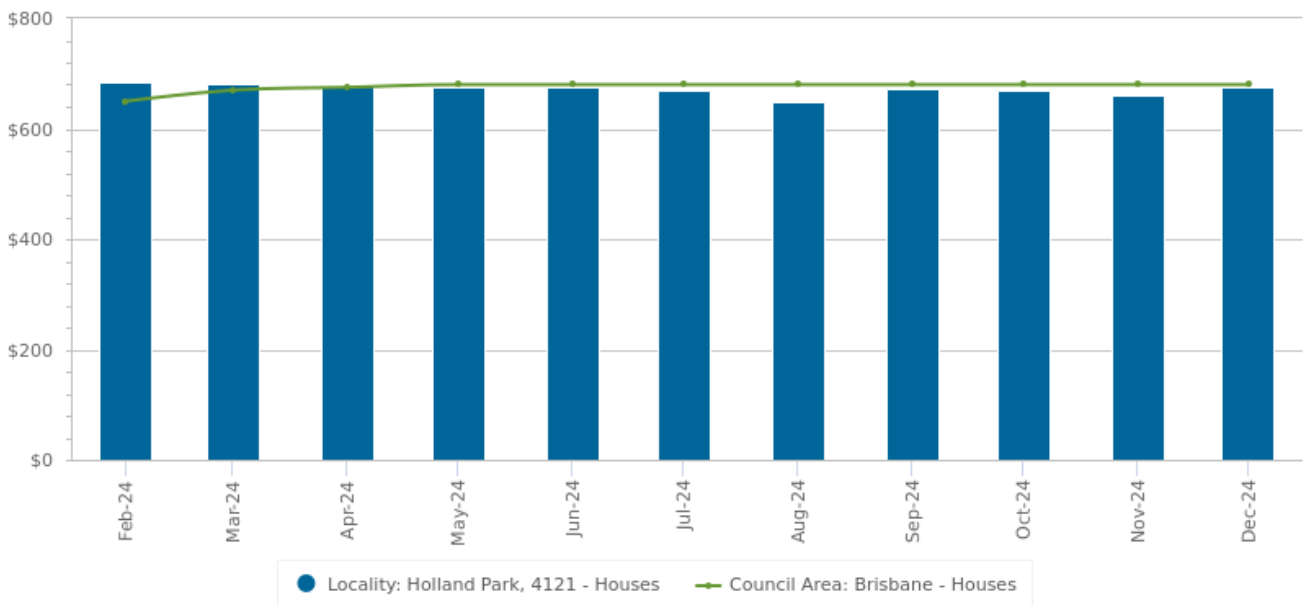
House: Median Rent

\$675/w

Dec 2024

	Holland Park	Brisbane
Feb 2024	\$685/w	\$650/w
Mar 2024	\$680/w	\$670/w
Apr 2024	\$678/w	\$675/w
May 2024	\$675/w	\$680/w
Jun 2024	\$675/w	\$680/w
Jul 2024	\$670/w	\$680/w
Aug 2024	\$650/w	\$680/w
Sep 2024	\$673/w	\$680/w
Oct 2024	\$670/w	\$680/w
Nov 2024	\$660/w	\$680/w
Dec 2024	\$675/w	\$680/w
Jan 2025	-	-

Statistics are calculated over a rolling 12 month period



Statistics are calculated over a rolling 12 month period

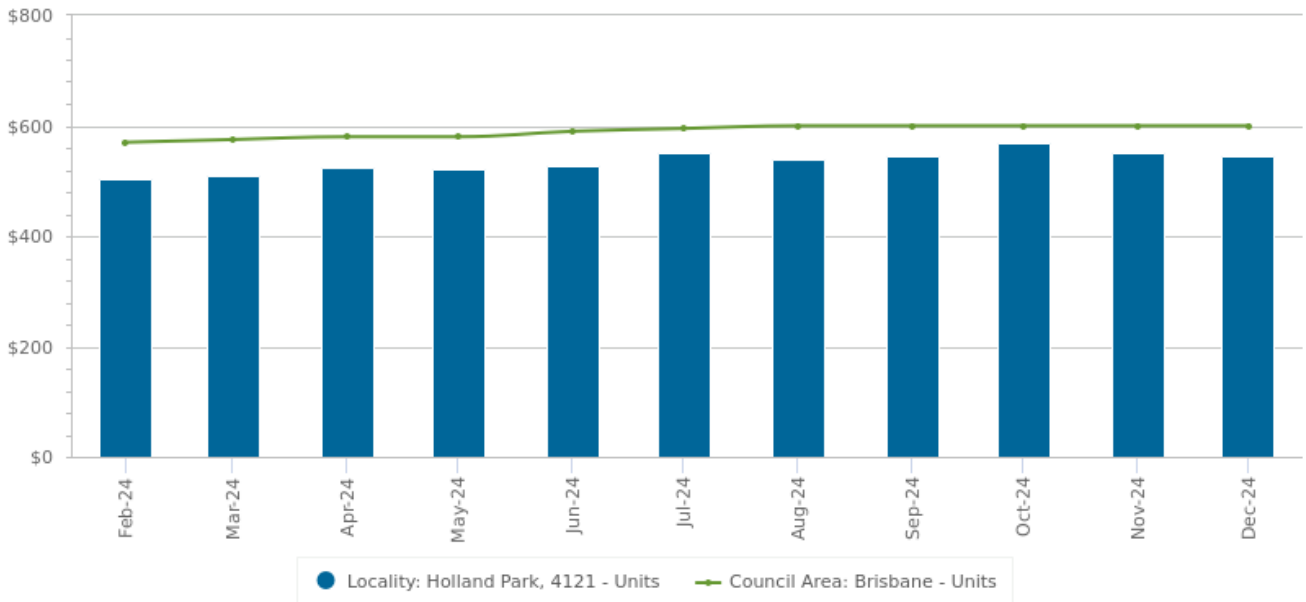
Unit: Median Rent

\$545/w

Dec 2024

	Holland Park	Brisbane
Feb 2024	\$505/w	\$570/w
Mar 2024	\$510/w	\$575/w
Apr 2024	\$525/w	\$580/w
May 2024	\$523/w	\$580/w
Jun 2024	\$528/w	\$590/w
Jul 2024	\$550/w	\$595/w
Aug 2024	\$540/w	\$600/w
Sep 2024	\$545/w	\$600/w
Oct 2024	\$568/w	\$600/w
Nov 2024	\$550/w	\$600/w
Dec 2024	\$545/w	\$600/w
Jan 2025	-	-

Statistics are calculated over a rolling 12 month period



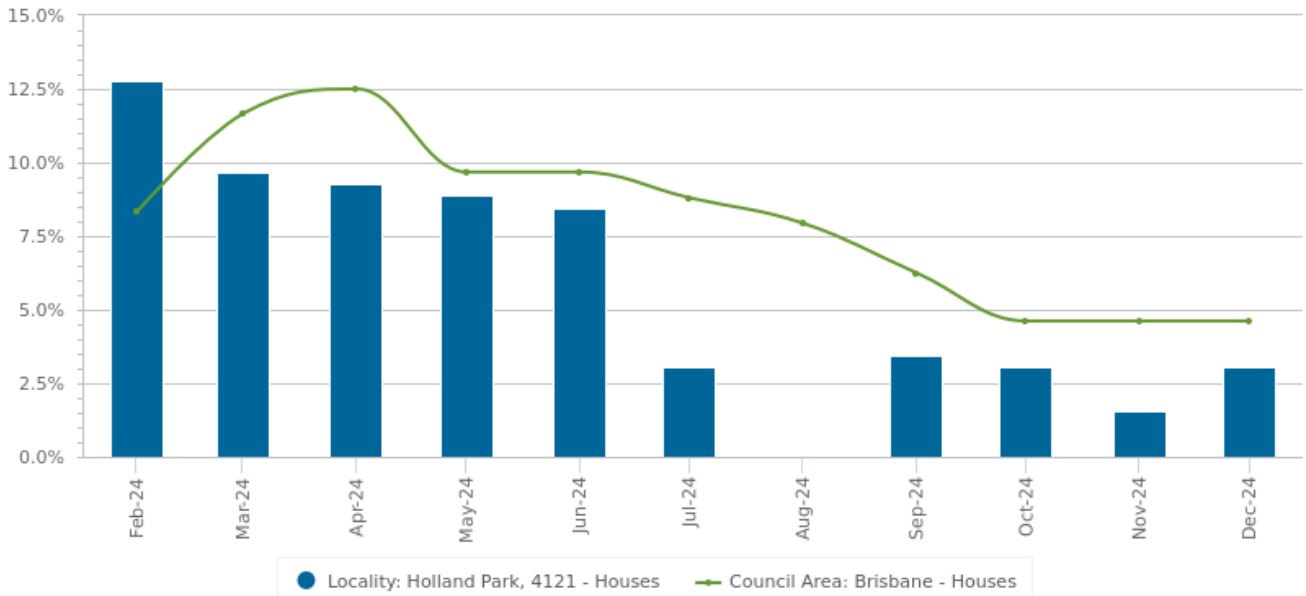
Statistics are calculated over a rolling 12 month period

House: Change in Rental Rate

3.1%
Dec 2024

	Holland Park	Brisbane
Feb 2024	12.8%	8.3%
Mar 2024	9.7%	11.7%
Apr 2024	9.3%	12.5%
May 2024	8.9%	9.7%
Jun 2024	8.4%	9.7%
Jul 2024	3.1%	8.8%
Aug 2024	-	7.9%
Sep 2024	3.5%	6.3%
Oct 2024	3.1%	4.6%
Nov 2024	1.5%	4.6%
Dec 2024	3.1%	4.6%
Jan 2025	-	-

Statistics are calculated over a rolling 12 month period



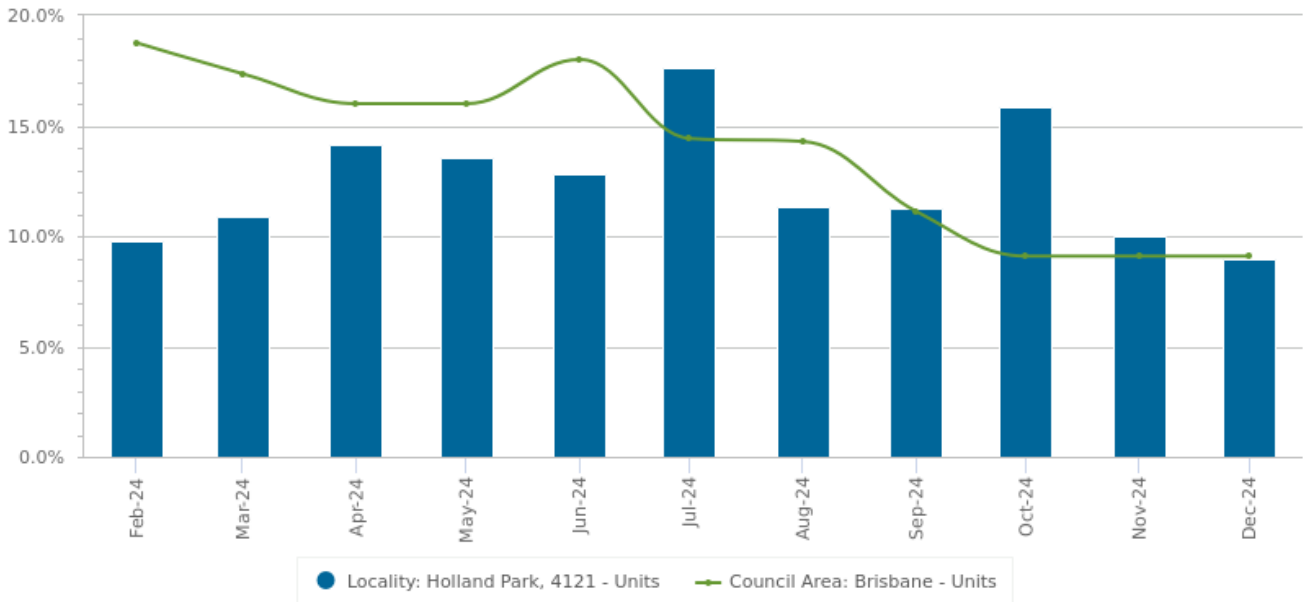
Statistics are calculated over a rolling 12 month period

Unit: Change in Rental Rate

9.0%
Dec 2024

	Holland Park	Brisbane
Feb 2024	9.8%	18.8%
Mar 2024	10.9%	17.3%
Apr 2024	14.1%	16.0%
May 2024	13.6%	16.0%
Jun 2024	12.8%	18.0%
Jul 2024	17.6%	14.4%
Aug 2024	11.3%	14.3%
Sep 2024	11.2%	11.1%
Oct 2024	15.8%	9.1%
Nov 2024	10.0%	9.1%
Dec 2024	9.0%	9.1%
Jan 2025	-	-

Statistics are calculated over a rolling 12 month period



Statistics are calculated over a rolling 12 month period

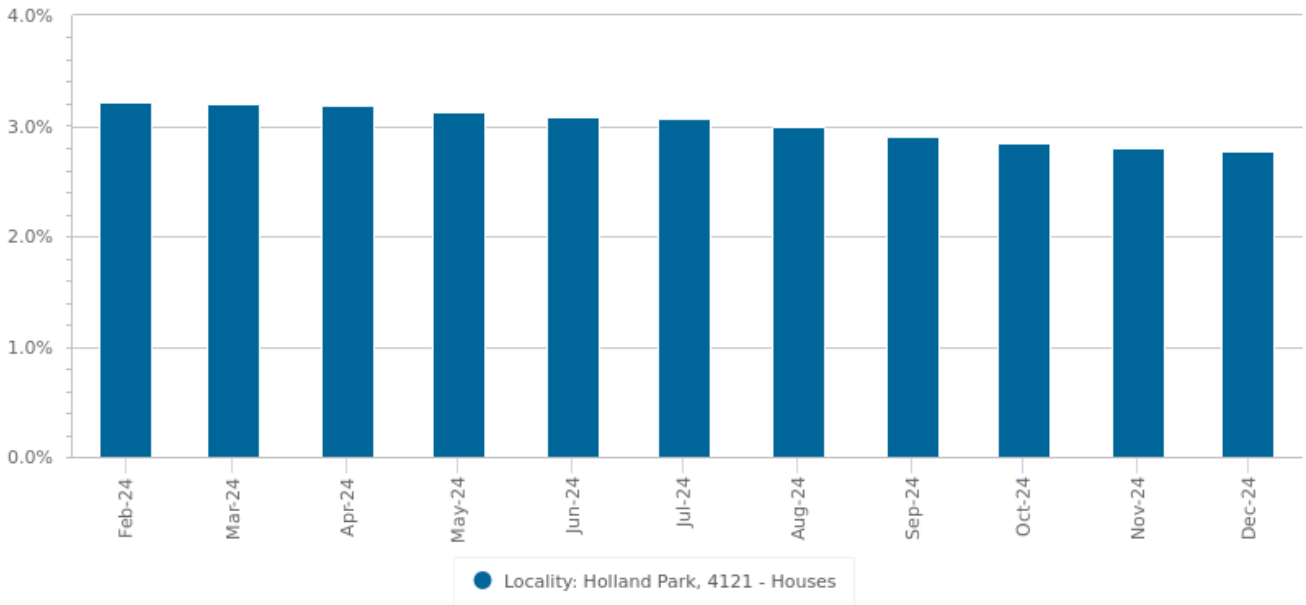
House: Value Based Rental Yield

2.8%

Dec 2024

	Holland Park
Feb 2024	3.2%
Mar 2024	3.2%
Apr 2024	3.2%
May 2024	3.1%
Jun 2024	3.1%
Jul 2024	3.1%
Aug 2024	3.0%
Sep 2024	2.9%
Oct 2024	2.9%
Nov 2024	2.8%
Dec 2024	2.8%
Jan 2025	-

Statistics are calculated at the end of the displayed month



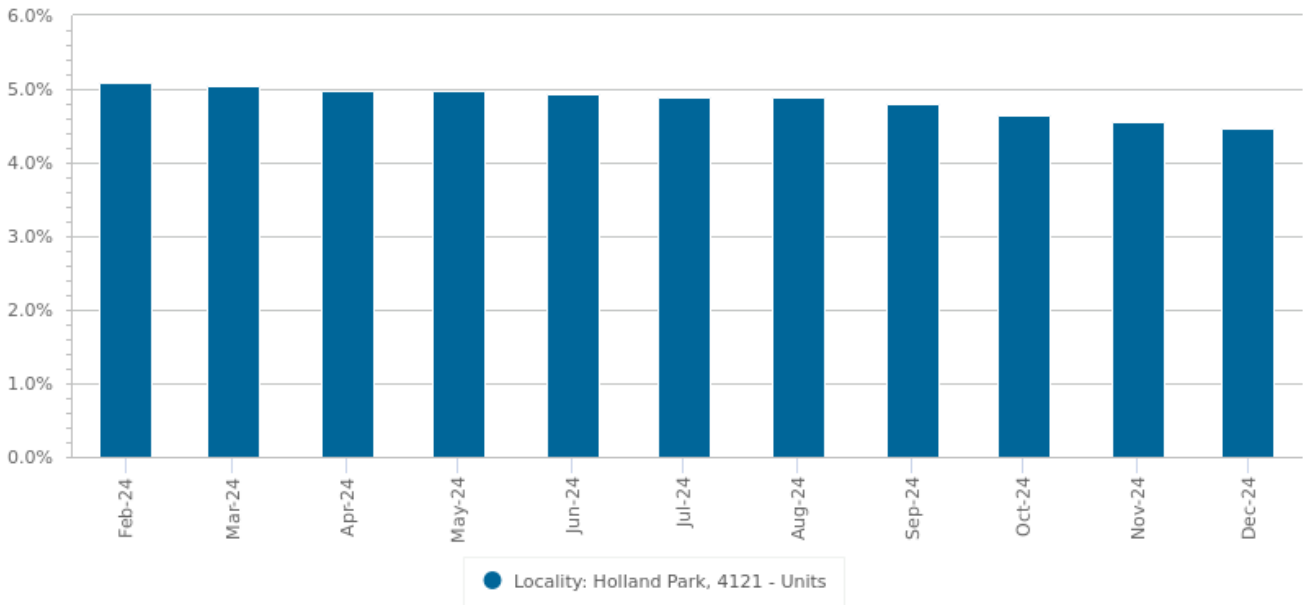
Statistics are calculated at the end of the displayed month

Unit: Value Based Rental Yield

4.5%
Dec 2024

	Holland Park
Feb 2024	5.1%
Mar 2024	5.0%
Apr 2024	5.0%
May 2024	5.0%
Jun 2024	4.9%
Jul 2024	4.9%
Aug 2024	4.9%
Sep 2024	4.8%
Oct 2024	4.7%
Nov 2024	4.6%
Dec 2024	4.5%
Jan 2025	-

Statistics are calculated at the end of the displayed month



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